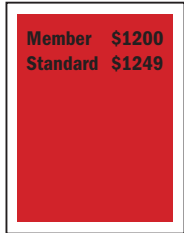
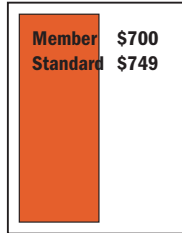


Ad Sizes and Rates

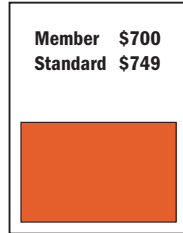
Please select your choices.



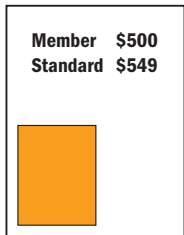
Full Page (Non-Bleed)
7.0625" x 9.75"



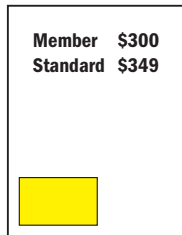
1/2 Page Vertical
3.4372" x 9.75"



1/2 Page Horizontal
7.0625" x 4.4896"



1/4 Page
3.4372" x 4.4896"



Business Card Ad
3.4372" x 2.5"

All fractional page ads must be framed within a box that matches the exact dimension shown. A 0.5-point rule is recommended.

MAILING LIST

One-time rental of NACCP Membership List: \$699

NACCP WEBSITE

NACCP Button Ad: \$150 per month (minimum of three months)

Size specifications: 150 pixels x 36 pixels at 72 ppi
We will accept banner ads in JPG and GIF formats.

Number of months requesting button ad to run _____

SPECIAL INFORMATION

- Inserts into **Professional Connections**® qualify for same rates as advertisements.
- All fractional page ads must be framed within a box that matches the exact dimension shown. A 0.5-point rule is recommended.

Advertising Specifications

Professional Connections® is printed four-color process by offset on 70# gloss text. Trim size is 8.375" x 11.00".

PRINT AD FORMATS: Our PREFERRED choice for finished advertising is a high-resolution **PDF file** with all **FONTS** embedded.

We also accept Quark 7.0/lower, PhotoShop 10.0/lower, and Illustrator 13.0/lower. To insure reliable output, always "Create Outlines" when using fonts in Illustrator or InDesign. If you are using InDesign, please save your file as a high-resolution PDF.

Files created in other applications such as PageMaker or Microsoft Publisher should be saved, exported, or printed as a PostScript (PS) format with all fonts and high-resolution images embedded.

FONTS: Finished ads must include all fonts (both "Printer" and "Screen" fonts) or have fonts embedded.

IMAGES: Finished ads must include all images. Please use high-resolution JPEG, EPS or TIFF files. All images must be supplied CMYK or are subject to being converted to CMYK. Any artwork over 300 dpi at 100% is subject to being reduced. Conversely, any artwork under 300 dpi is not acceptable for print quality.

PROOFS: Please send us a hard copy of your ad to examine whether fonts are printing correctly. We cannot accept responsibility for incorrectly printed ads if you supply only a PDF.

BLEEDS: There are no bleeds for any of the ad sizes.

SHIPPING: If you are mailing your files, please burn all files to CD and send to:

Ginger Meyners
National Association of Child Care Professionals
7608 Hwy 71 West, Ste E, Austin, TX 78735
512-301-5557 phone
512-301-5080 fax
ginger@naccp.org

E-MAILING: If you are e-mailing your files, we can accept up to 5MB files over e-mail. Please contact us if you need to set up an FTP exchange.

CONTACT: For any questions concerning ad specifications, please contact Ginger Meyners (ginger@naccp.org).

CONTACT NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL ADDRESS _____

PAYMENT METHOD

CHECK ENCLOSED BILL MY CREDIT CARD

CARDHOLDER NAME _____

NUMBER _____

3-DIGIT SECURITY CODE _____ EXPIRATION DATE _____

ZIP CODE OF STATEMENT ADDRESS _____

VISA MC

DISCOVER AMEX